

# Behind the Scenes: Marketing and Business Development



Redmond Bacon



Nora Christians



Benjamin Mathews



Alexandru Naghi



Eamon Regan



Dexter Slabbert





Behind every newsletter, every booth, every social media post, the marketing team at BenBau is working hard to ensure that we remain at the top of mind for clients when it comes to delivering concrete solutions for data centres.

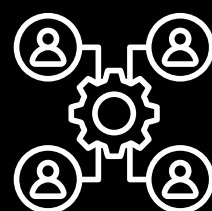




With Redmond on marketing, Eamon, Nora and Ben on Business Development, and support from Dexter and Alexandru for specialised marketing content, the team has rolled out a new:



Website



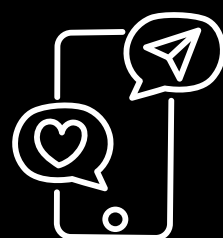
CRM Platform



Monthly Newsletter



Company Presentation



Social Media Approach



We have also upped our presence at international data centre conferences, and recently attended Kickstart in Amsterdam.



Up next: Data Centre World Frankfurt in May. Are you going? Feel free to connect with us in the comments!





**Learn More  
about BenBau!**



[www.benbau.com](http://www.benbau.com)

